



MEDIA KIT 2017

Specialized publication in rescue and fire protection, aimed at the private sector and public institutions that develop projects, work in prevention, control and fire fighting, emergency, rescue, maintenance and manufacturing of fire extinguishers and fixed systems, hydraulic equipment, personal protective equipment and other risk managements situations.

magazine

INCÊNDIO

CALENDAR

| ISSUE | MAIN ARTICLE | AD DELIVERY |
|---------|--|-----------------|
| jan 138 | Software: functionality of fire prevention management software. | Dec 14 2017 |
| feb 139 | Signaling and Escape Route: what's new in the market to perform a good signaling. | Jan 30 2017 |
| mar 140 | Alarm and Fire Detection Systems: news of the industry. | Mar 3 2017 |
| apr 141 | Sprinklers: importance of performing maintenance on the systems so they work properly. | Apr 3 2017 |
| may 142 | Wires and Cables: fireproof solutions available in the market and their technical features. | May 2 2017 |
| jun 143 | Special Foams: how they work in firefighting and when and why to use. | May 30 2017 |
| jul 144 | Edition to be handed at BRASEG 2017 Firefighter's Cars: evolution and resources of modern vehicles. | Jun 29 2017 |
| aug 145 | Coverage at BRASEG 2017: the main features and the event's outcomes. | Jul 31 2017 |
| sep 146 | Hoses: essential item on firefighting operations. | Sep 4 2017 |
| oct 147 | Portable Extinguishing Devices: the challenge of training users and industry actions. | Oct 2 2017 |
| nov 148 | Clothing: special clothes for firefighting. Technology applied to fabrics. | Oct 30 2017 |
| dec 149 | Training Camps: where are they located and what do they offer. | Dec 4 2017 |
| jan 150 | Installation and maintenance services: recommendations for a good hire. | Dec 14 2017 |

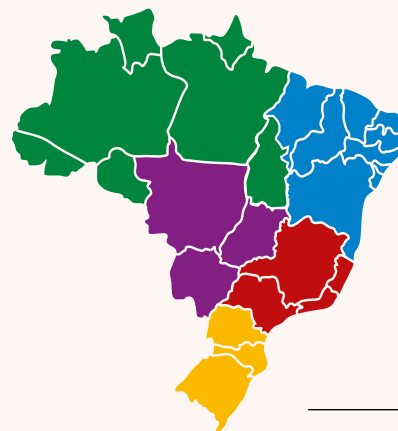
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WHY READ?

We bring readers what the best on fire prevention and firefighting, with expertise and quality. Updates, technical articles, reports, new technologies, industry news, trends and standards, among others, are part of this publication created to promote the firefighting sector.

DISTRIBUTION



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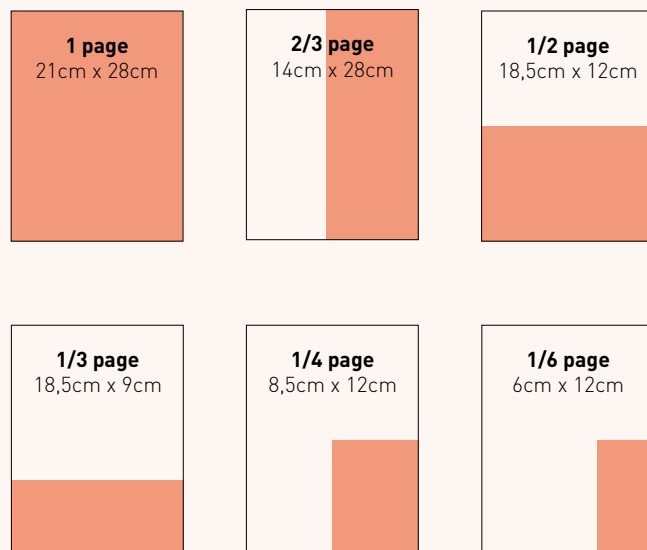
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SIZE



INFORMATION

- **Size:** 21cm x 28cm
- **Circulation:** 6.000 copies
- **Periodicity:** Monthly
- **Production:** 4x4 colors
- **Cover Page:** gloss coated 150g/m² with UV coating
- **Inner Pages:** matte coated 90g/m²

SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

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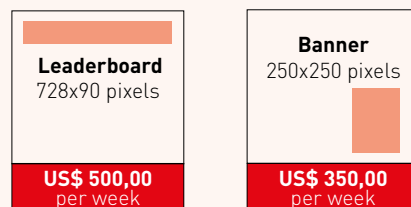
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SITE



EDITORIAL CONTACT: +55 (11) 5095-0096

Marcelo Couto | marcelo@bmcomm.com.br

BUSINESS CONTACT: +55 (11) 5585-4355 / +55 (11) 3159-1010

www.revistaincendio.com.br | comercial@fieramilano.com.br



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